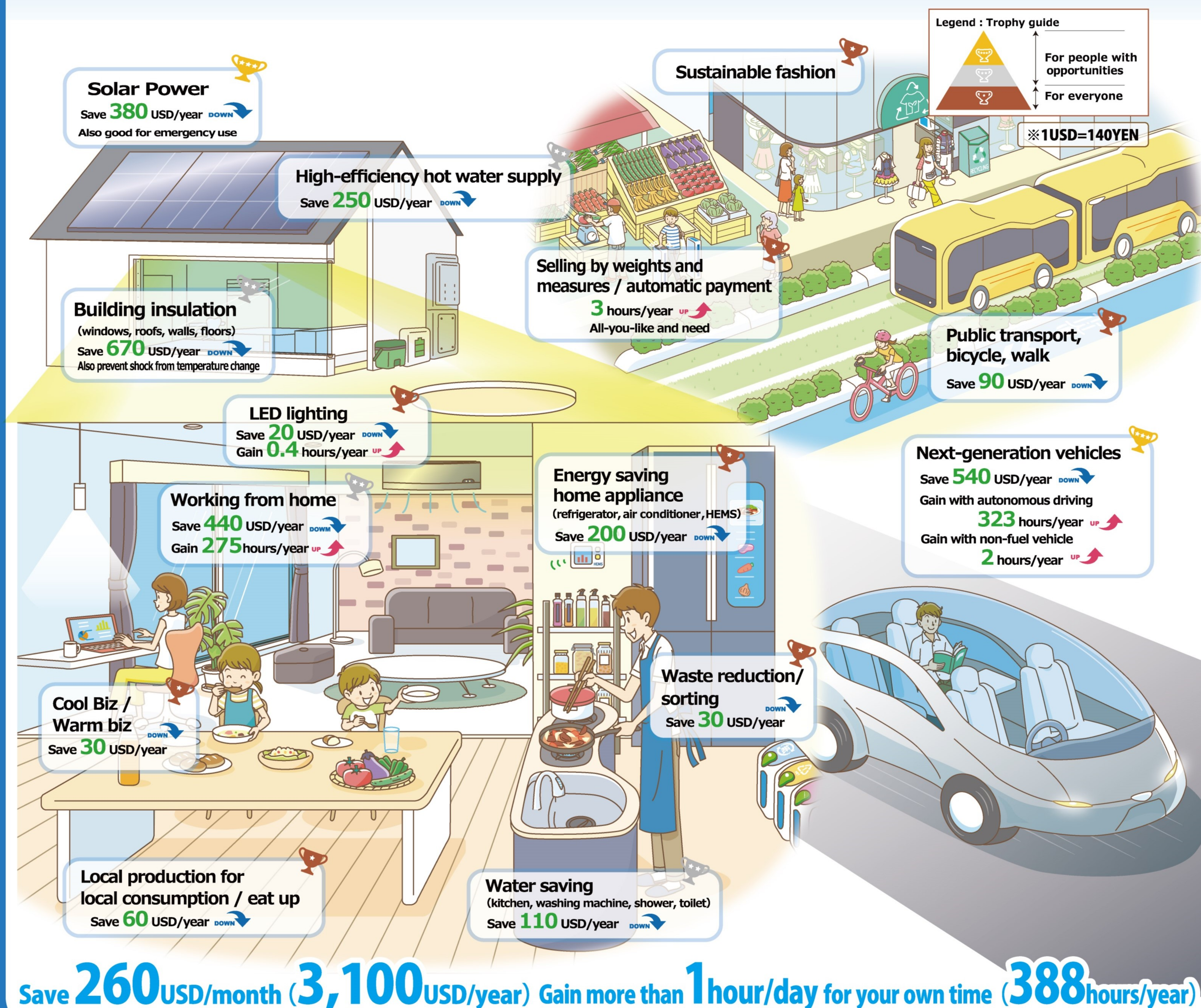# DECOKATSU

Ministry of the Environment

Decokatsu is a newly coined word combining *decarbonization*, *eco*, and *-Katsu*, the Japanese word for activity and lifestyle. We collaborate with more than 800 stakeholders to encourage lifestyle transformation and to create strong demand for decarbonized products and services.

Newly Prosperous Lifestyles toward Decarbonized Society in 10 years

Legend : Trophy guide
- For people with opportunities
- For everyone

※1USD=140YEN

Solar Power
Save **380** USD/year DOWN
Also good for emergency use

High-efficiency hot water supply
Save **250** USD/year DOWN

Building insulation
(windows, roofs, walls, floors)
Save **670** USD/year DOWN
Also prevent shock from temperature change

Sustainable fashion

Selling by weights and measures / automatic payment
3 hours/year UP
All-you-like and need

Public transport, bicycle, walk
Save **90** USD/year DOWN

LED lighting
Save **20** USD/year DOWN
Gain **0.4** hours/year UP

Working from home
Save **440** USD/year DOWN
Gain **275** hours/year UP

Energy saving home appliance
(refrigerator, air conditioner, HEMS)
Save **200** USD/year DOWN

Next-generation vehicles
Save **540** USD/year DOWN
Gain with autonomous driving
323 hours/year UP
Gain with non-fuel vehicle
2 hours/year UP

Cool Biz / Warm biz
Save **30** USD/year DOWN

Waste reduction/ sorting
Save **30** USD/year DOWN

Local production for local consumption / eat up
Save **60** USD/year DOWN

Water saving
(kitchen, washing machine, shower, toilet)
Save **110** USD/year DOWN

Save 260 USD/month (3,100 USD/year) Gain more than 1 hour/day for your own time (388 hours/year)

Good practices in G7 Platform

Many countries are taking demand side measures.
In order to share these good practices, the G7 Climate, Energy and Environment Ministers established the *G7 platform for net-zero and well-being in life*.
Please scan the QR code for more information.

URL **https://www.g7life.org/**